BROCHURE 2026

FEAA
FACULTATEA DE ECONOMIE
ŞI ADMINISTRAREA AFACERILOR

UNIVERSITATEA
„ALEXANDRU IOAN CUZA“
din IAŞI



1. Foreword

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Cristina Teodora Roman

Prof.univ.dr., Dean / Professor, PhD., Dean

The Faculty of Economics and Business Administration of Alexandru Ioan Cuza University from Iași is one of the most dynamic faculties in terms of the number of its students enrolled in diverse educational programs, the continuous training of its teaching staff and the up-to-date educational facilities. Our university aspires to be internationally competitive and nationally recognized, with our Faculty contributing to these efforts by ensuring that the academic and research programs conform to the highest standards.

FEBA has continuously registered significant quantitative and qualitative developments, building-up a good reputation in the economic higher education in Romania. Our faculty is classified as an advanced research and academic institution, our strategy focusing on consolidating this status and granting excellence in education in the Economic Sciences and Business Administration fields.

The increase in the quality of scientific research has been another key point in the university's and faculty's strategy. Thus, the resources allocated toward this goal have increased substantially in the last years, despite the financial constraints Romanian universities had to deal with. These efforts contributed to significant increases in the high-quality research outputs, such as: research articles published in Core Economics Journals, funds attracted through large research projects, participations to world class conferences.

The internationalization efforts have led to an increased visibility of the faculty at the international level and to a massive boost in the number of exchange students and scholars. The faculty has one bachelor program and three master programs taught entirely in English, some of them in partnership with foreign universities.

The **Faculty of Economics and Business Administration**, through its **11 bachelor study** programs, provides good opportunities to acquire knowledge and skills for a significant number of professions in the following major fields: **Economics**, **Finance**, **Business Administration** and **Public Administration.** The faculty also offers a wide range of master programs, both **full-time** and **distance-learning** studies, as well as PhD studies in diverse, economics-related fields.



2. Faculty Mission & Objectives

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MISSION STATEMENT

The mission of the Faculty of Economics and Business Administration is to provide high-quality education in order to develop students' intellectual capacity, moral character and field-specific knowledge, as essential prerequisites for the training of professional elites, and to develop high-level scientific research in order to spread a genuine economic culture, the values of economic and political freedom, and entrepreneurship, as premises for economic and social progress.

OBJECTIVES

- To adjust the educational offer to the needs of a steadily growing economy and an "open" society in Romania;
- To assimilate modern standards for academic education, as a basis in the formation of professionals capable to respond to the challenges of European cohesion and globalisation of world economy;
- To introduce and consolidate quality assurance in all educational programs and administrative activities, in order to enhance competitive advantages;
- To integrate education with scientific research, as a premise for the development of an elite teaching staff;
- To develop an organisational culture that would confer identity and reputation to the Faculty, a strong feeling of institutional affiliation and loyalty to the academic community within the University;
- To expand partnerships with the business world and public institutions, in order to calibrate the academic offer to the needs of the labour market and to improve students' vocational training;
- To maintain and increase the prestige of the Faculty among the top Romanian higher education institutions in economics and business and to gain international recognition.



3. Executive Board

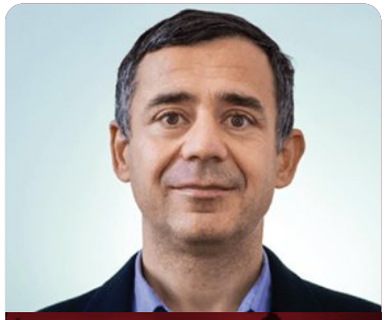
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4. Academic units

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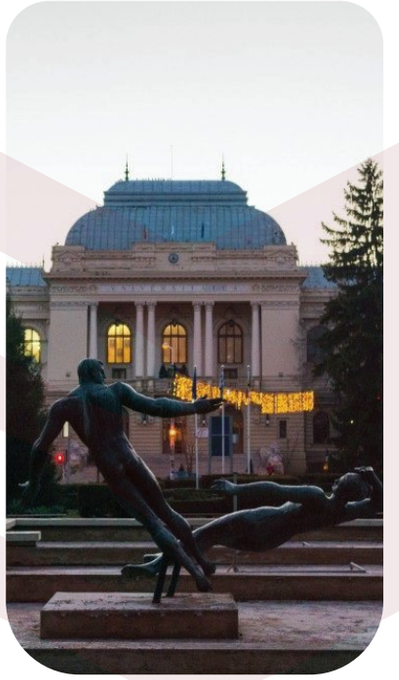
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5. International Relations

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INTERNATIONAL COOPERATION

The internationalization strategy

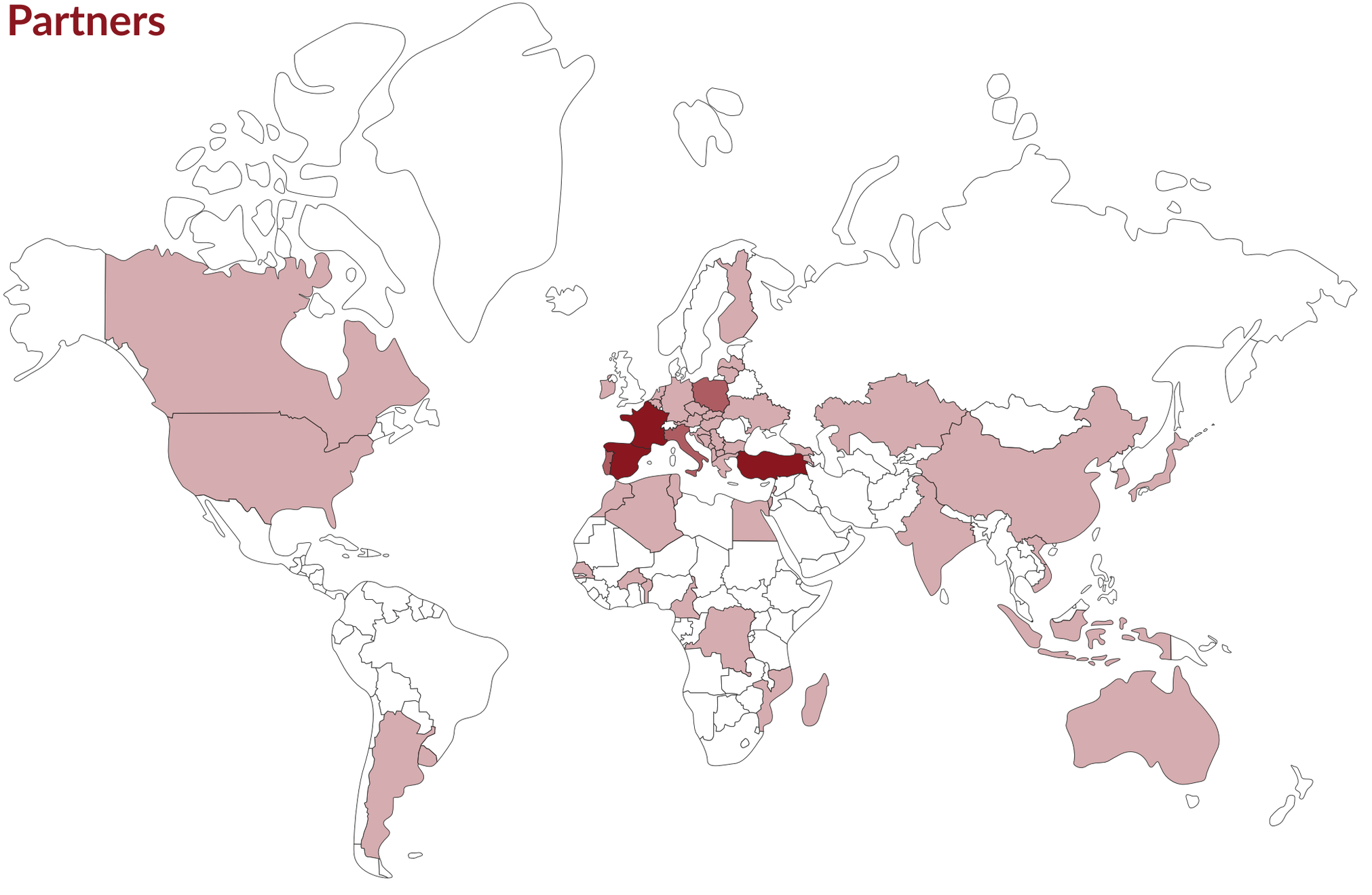


Internationalization is one of the pillars of the strategic plan of Alexandru Ioan Cuza University of Iași and of the Faculty of Economics and Business Administration. Our faculty has recently experienced profound changes that determined a sustainable development and a valuable reputation at national and international level. For the upcoming period, our faculty has the following priorities among its main goals: the consolidation of the partnerships with faculties having the same profile from Europe and other continents, the growth of mutual exchanges of students and teaching staff as well as the increase in the international visibility of the faculty.

To this aim, the main actions that we will consider are:

- The strengthening of the existing partnership agreements and the extension of international relations through the set-up of new international collaboration agreements with other faculties of economics and business;
- The consolidation of the cooperation relationships between the universities which are members of the Association of Economic Universities of South and Eastern Europe and the Black Sea Region (ASECU) and HUMINT (Human Resources International);
- The extension of cooperation through our ”visiting professors” and the stimulation of our teaching staff to teach as invited professors in foreign universities;
- The extension of the “course catalogue” taught both in Romanian and in English, intended both for our Romanian and international students;
- The increase in the number of foreign students who study in our faculty either as temporary students (Erasmus+ programme or other inter-institutional agreements) or as degree-seeking students;
- The maintenance of the increasing trend in the number of exchanges for students, teaching staff and administrative staff;
- The organisation of international summer schools on topics of interest for our faculty and the support of our faculty’s students to participate in summer/international schools organised by partner universities.

Partners



Study as an exchange student

Exchange students who want to study in our faculty have the possibility to take courses from the regular programs taught in English (at Bachelor level – Business Administration; at Master level – Finance and Risk Management, Strategic Human Resource Management in Europe, Software Development and Business Information Systems) or to study on a tutorial basis. This approach involves regular appointments with English-speaking professors who work with the students and inform them about the curriculum, the bibliography, the assignments to be done, the form of evaluation for each subject, etc.



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For more check:

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International Relations FEAA Iasi



6.1. Undergraduate Programs
general

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Undergraduate Programs

The Faculty of Economics and Business Administration (FEBA) provides bachelor (undergraduate) courses in two major fields:

- Economics and Business Administration, with multiple specializations;
- Political and Social Science, with one specialization, Public Administration.

The Bachelor's programs comprises three years, with a study load of 60 credits (ECTS) for each year. The first year is the foundation year, with the same courses for all the students in Economics and Business Administration, such as Microeconomics and Macroeconomics, Management or Business Information. Students in Public Administration follow a different track, with mixed courses from juridical sciences, economics and political sciences.

Starting with the second year, the students in Economics and Business Administration specialize in many directions. There are 9 programs, each with its own curriculum, adapted to modern standards and the job market requirements.

Details at: http://www.feaa.uaic.ro/programs/undergraduate-programs

Fundamental Studies	Field of study	Bachelor's degrees
Economic Sciences	Accounting	Accounting and Management Information Systems
	Business Administration	Business Administration (in English)
		Trade, Tourism and Services
	International Business Aministration	International Business and Economics
	Finance	Finance and Banking
	Management	Management
	Marketing	Marketing
	Cybernetics, Statistics and Business Information Systems	Business Information Systems
		Economic Statistics and Data Science
Administrative Sciences	Administration Sciences	Public Administration



6.2. Undergraduate Programs
in English

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Undergraduate Programs in English

Starting with the 2009-2010 academic year, the Faculty of Economics and Business Administration launched a new bachelor education programme in English, in the Business Administration field of study, a specialization called Business Administration (BA).

Business Administration is the only undergraduate programme established at the Faculty of Economics and Business Administration delivered entirely in English. It is structured as a threefold programme, which allows graduates to specialize in one of the three fields: management, marketing or finance. Courses are delivered exclusively based on course books which are recognized at the international level, acquired from renowned printing houses (Pearson Education, Springer, Prentice Hall). These high-standard courses improve the quality of the teaching-learning process and develop competencies and abilities on a level comparable with other European universities.

The programme targets high school graduates with a good level of English (at least B2 according to CEFR), willing to study in an international environment and at a level that will facilitate their integration on the international labour market.

Along the three years, students enrolled in the Business Administration programme are exposed to an international environment, experiencing various interactions with different cultures. Additionally, they are considered as the favorite candidates for international programs (Erasmus, Work & Travel, American Experience and others) due to their good level of proficiency in foreign languages, especially in speaking, high level of both hard and soft skills, and previous exposure to an international environment experienced in the programme. This proves that Business Administration is a solid and valuable specialization, which is further confirmed by the exponential growth in terms of number of students enrolled each year. Moreover, according to a satisfaction study, 95% of the Business Administration graduates between 2012 and 2021 would choose the programme again. Consequently, BA is the top choice of ambitious students who want to prove themselves on the international arena and for those who want to pursue an MBA.

Details at: http://www.feaa.uaic.ro/programe-de-licenta/ba

Business Administration Curricula, 2024/2027, 1st year

Semester 1

A. Compulsory Courses	ECTS
Fundamentals of Accounting	5
Business Law	4
Applied Mathematics for Economics	5
Microeconomics	6
Business Information Technologies	6
Sports 1	1
B. Elective courses	
Fundamentals of Accounting	4
Business Law	4

Semester 2

A. Compulsory Courses	ECTS
Fundamentals of Statistics	5
Financial Accounting	6
End-User Computing	6
Macroeconomics	4
Management	5
Sports 2	1
B. Elective courses	
Business French 2	4
Business German 2	4
C. Supplementary Courses	
Intercultural Communication	3
Digital Learning	3
Elementary Mathematics	3

Business Administration Curricula, 2024/2027, 2nd year

Semester 1

A. Compulsory Courses	ECTS
Econometrics	4
Finance	6
Marketing	5
Organizational Behaviour	5
Business Communication and Negotiation	6
Sports 3	1
B. Elective courses	
Business French 3	4
Business German 3	4

Semester 2

A. Compulsory Courses	ECTS
Supply Chain Management	5
Money and Credit	5
Entrepreneurial Thinking	6
Consumer Behaviour	6
Internship	4
Sports 4	1
B. Elective courses	
Business French 4	4
Business German 4	4

Business Administration Curricula, 2024/2027, 3rd year

Semester 1

A. Compulsory Courses	ECTS
Financial Management	6
Strategic Management	6
E-marketing	5
Bachelor Thesis Methodology	5
B. Elective courses	
Ethics and Academic Integrity	4
FinTech	4
Entrepreneurial Finance	4
C. Supplementary Courses	
Public Relations	4
Sales Management	4
Direct Marketing	4
Global Citizenship and Diversity Management	4

Semester 2

A. Compulsory Courses	ECTS
Business Research Methods	5
Corporate Social Responsibility Management	5
Human Resource Management	6
Business Projects	6
B. Elective courses	
International Economics	4
International Business	4
C. Supplementary Courses	
Enterprise Resource Planning	4
Project Management	4



7.1. Master Programs
general

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Master Programs

The Faculty of Economics and Business Administration (FEBA) offers a vast array of Master's programs, available for both full-time and part-time study. These programs are subject to frequent revisions, triggered by the need to adapt to the requirements of the labour market, to provide flexible programs to students and to promote the internalization of the faculty.

Most of the Master's programs are open to any graduate, with almost no prerequisite background in the previous trainings. The timetable is very flexible, all the classes being scheduled in the afternoon or evening, and even rarely in the weekend. Moreover, it's quite common for Masters' students to enroll part-time, thus combining working and studying. The teaching staff is composed of both academics, with high expertise in research, and professionals, connected strongly with the businesses' needs and expectations.

By completing a Master's programme you'll gain advanced skills and a better, more specialized understanding of your subject area or profession. All programs require two years of study, with **60 ECTS** for each year, and conclude with a dissertation thesis.

Field of study	Master Programme
Business Administration	*Business Administration*
	Tourism Management
	Project Management
	Tourism and Hotel Management
Cybernetics and Statistics	Data Mining
Accounting	Accounting, Diagnostics and Evaluation
	Accounting, Expertise and Audit
Economics	Economics and Business Law
International Economics and Business	International Economics and Business
	International Business and Intercultural Strategies
Finance	Finance and Risk Management (in English)
	Finance - Insurance
	Banking and Financial Markets
Business IT	Business Information Systems
	Software Development and Business Information Systems (in English)

Master Programs

Field of study	Master Programme
Management	Strategic Human Resource Management in Europe (in English)
	Human Resource Management and Development
	Organizational Management
	Procurement-Distribution-Logistics
	Human Resource Management
Marketing	Marketing Analysis and Strategy
	Marketing and Business Communication
Public Administration	Public Administration

Programs in **italics** are available for **full-time and part-time** learning



7.2. Master Programs
in English

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Master Programs in English

Finance and Risk Management

Finance and Risk Management (FRM) is the International Double-Degree Master's Programme in English that specializes in up-to-date financial knowledge and skills. It was created by Alexandru Ioan Cuza University of Iași within a strategic partnership with top European universities: University of Groningen, University of Applied Sciences BFI Vienna, University of Bologna and University of Economics in Katowice. This partnership provides students with cutting-edge study materials and access to a wide variety of courses both at Alexandru Ioan Cuza University of Iași and at the partner universities (except University of Bologna) through a double-degree programme. Additionally, FRM students have the opportunity to gain supplementary advantages in the labour market by taking part in the CFA Institute Research Challenge and gaining mentorship for CFA Institute programs.

You will choose FRM if you want to:

- Join an international class and enhance your academic capability with renowned professors from world-class universities with international accreditation (AACSB, EQUIS) and top practitioners certified by global associations in finance and risk management (CFA and PRMIA);
- Gain advanced knowledge of financial theory and research methods, and develop the academic skills to design solutions for real and complex financial and risk management problems;
- Acquire a comprehensive toolkit of highly practical skills for a successful career in investment management, security analysis, corporate restructuring, corporate planning and consultancy, or trading and risk management.

FRM graduates possess a wide range of hard and soft skills, which pave their road towards succes in the financial industry. As such, if you are passionate about finance, investing and risk management, choose FRM and set on the road of increasing your future value.

Details at: http://www.feaa.uaic.ro/programe-de-masterat/m-frm/

Finance and Risk Management Curricula, 2024/2026, 1st year

Semester 1

A. Compulsory Courses	ECTS
Asset Pricing and Financial Markets	10
Fundamentals of Risk Measurement	5
B. Elective courses (3 out of 6)	
Monetary and Financial Macroeconomics	5
Microeconomics of Financial Institutions	5
Business Research Methods	5
Probability and Statistics for Finance	5
Information Systems and Business Processes	5
Programming and Databases	5

Semester 2

A. Compulsory Courses	ECTS
Corporate Finance and Analysis	10
Advanced Mathematics for Economics	5
Financial Econometrics	5
International Financial Management	5
Financial Reporting	5
B. Elective courses	
Real Estate Business Management	5

Finance and Risk Management Curricula, 2024/2026, 2nd year

Semester 1

A. Compulsory Courses	ECTS
Research Methods in Finance	10
Responsible Finance and Investing	5
Corporate Valuation	5
B. Elective courses (2 out of 10)	
Portfolio Theory	5
Derivative Instruments	5
Taxes and Business Strategy	5
Banking, Insurance and Risk Management	5
Credit Risk Management	5
Market Risk Management	5
Operational Risk Management	5
Theory of Corporate Finance	5
Business Ethics	5
Digital Finance	5
C. Supplementary Courses	
Financial Controlling	5

Semester 2

A. Compulsory Courses	ECTS
Master's Thesis Preparation: Ethics and Academic Integrity, Internship, Writing and Defense	18
Advanced Topics in Bank Risk Management	6
B. Elective courses (1 out of 2)	
Institutional and Personal Investment • Institutional Investment Management • Behavioral Finance and Personal Investing	6
Governance and Regulation • Corporate Governance • Monetary Policy and Financial Regulation	6

Master Programs in English

Software Development and Business Information Systems

Market demand for IT professionals has been growing spectacularly over the recent years in Iași (and all over the world), and it doesn't show signs of calming down, at least for a while. Moreover, a survey on graduates of the programs in Romanian revealed that about 85% customers of IT projects are international. Not to mention that many of the references for the courses are mainstream, worldwide accepted books and papers in English.

SDBIS is more technically oriented and designed to increasing demand for multi-tiered service oriented software and also big data professionals. Consequently, the main targets of SDBIS are graduates from Business Informatics/Information Systems, Computer Science, Computer Engineering and Mathematics, and Computer Science bachelor programs.

SDBIS curriculum is real-world oriented and periodically adapted according to the IT market requirements. Other key strengths of the programme include: a strong focus on practical applications; project-based assessment as the primary evaluation method; examinations distributed throughout the semester to avoid high-pressure exam periods; a flexible schedule; direct interaction with employers; internship opportunities within industry-relevant companies; and a positive, collaborative learning environment.

Additionally, major employees such as Capgemini, Centric, Continental, Endava, Falcon Trading, Gemini CAD, Mind, SCC, and UBIS provide internship opportunities to students of SDBIS, which can streamline career development in a very competitive labor market.

Details at: http://www.feaa.uaic.ro/programe-de-masterat/m-sdbis/

Software Development and Business Information Systems Curricula, 2024/2026, 1st year

Semester 1

A. Compulsory Courses	ECTS
Multi-tiered Software Development	6
Big Data Persistence and Processing	6
Business Intelligence	6
Project Management	6
Object-Oriented Analysis and Design	6

Semester 2

A. Compulsory Courses	ECTS
Software Tools for Big Data and Machine Learning	6
Mobile Applications	6
Software Quality Assurance	6
B. Elective courses (2 out of 4)	
Database Administration	6
Linux Administration	6
Data Warehouses, Data Mining and Knowledge Discovery	6
Concurrent and Distributed Programming	6

Software Development and Business Information Systems Curricula, 2024/2026, 2nd year

Semester 1

A. Compulsory Courses	ECTS
IT Governance	6
Cloud computing	6
Artificial Intelligence for Business	6
B. Elective courses (2 out of 4)	
Information Systems Audit	6
E-Communication and E-Documents	6
Web Systems Development	6
Knowledge Management and Data Science	6

Semester 2

A. Compulsory Courses	ECTS
Information Integration Systems	8
Research Stage / Documentation and Preparation of Dissertation	6
Ethics and Academic Integrity	5
Internship	3
B. Elective courses (1 out of 3)	
Enterprise Systems Development Methodologies	8
Science, Technology and Society	8
Advanced AI and ML techniques for Software Engineering	8
C. Supplementary courses	
Financial Markets and Instruments	3
Financial Reporting and Analysis	3
Competency and Talent Management	3

Master Programs in English

Strategic Human Resource Management in Europe

Established in 2015, the SHRME master programme consolidates the proven competencies of the Faculty of Economics and Business Administration in terms of HR Master's programs. The degree provides a strategic vision on human resources, also offering the first human resource management programme entirely taught in English.

The aim of the Master´s degree programme is to offer qualifications and competences in Strategic HR management on a European level to students who are passionate about the field. The study programme has two thematic focuses:

- HR management in Europe, both in a European country-by-country comparison and in a global comparison between Europe and other regions (e.g. the U.S.);
- Strategic HR management, which is increasingly becoming more important for implementing theory into practice.

Thereby, the curriculum ensures the achievement of the main objective of the study programme – a science-based, practice-oriented education for HR management, suitable for tasks at the European and international level. Relying on a finer segmentation of courses and tutorials, with a more practical orientation, the programme fosters vital skills for future and current HR workers. As such, if you want to excel at managing the workforce of an institution and improve employees' outlook on their career, choose SHRME.

Details at: http://www.feaa.uaic.ro/programe-de-masterat/m-shrme/

Strategic Human Resource Management in Europe Curricula, 2024/2026, 1st year

Semester 1

A. Compulsory Courses	ECTS
Business and Management Foundations in a European Context	3
Business Process Management	3
Psychological & Sociological Aspects of HRM	3
Employer Branding, Recruitment and Selection	3
Empirical Social Research (part 1)	3
Competency and Talent Management	3
Performance Management & Rewards	3
Comparative Law and Labour Law	3
Basic Theories in Human Resource Management	3
Self-Reflection and Inquiry	3

Semester 2

A. Compulsory Courses	ECTS
Organizational Strategy and Human Resource Management	3
International Project Management	3
Seminar Project	3
Strategic Human Resource Planning	3
Comparative Studies of Human Resources and Regional Specificity in HRM	3
Expatriate Management	2
Employee Communication and Participation	2
European Labour Law	3
Academic Writing in English	3
Empirical Social Research (part 2)	3
Organization and Group Dynamics	2

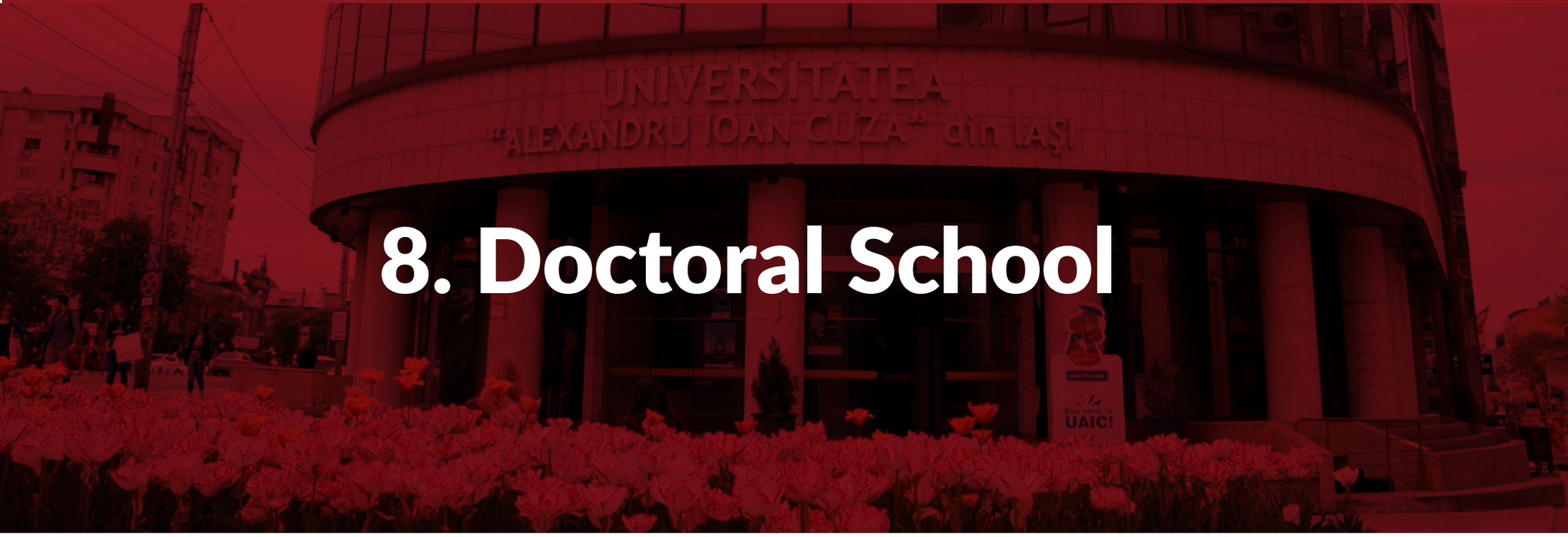
Strategic Human Resource Management in Europe Curricula, 2024/2026, 2nd year

Semester 1

A. Compulsory Courses	ECTS
Human Resources Management in Multinational Companies	3
Human Resources Management Information Systems and Decision-Making	3
Strategic HR Measurement	4
Intercultural and Diversity Management	3
Sustainable Human Resources Management, Ethics and Academic Integrity	3
Comparative Legal Aspects in HRM in Europe	3
Negotiations for Human Resources Professionals	3
Master Thesis: Conception	5
Leadership and Motivation	3

Semester 2

A. Compulsory Courses	ECTS
Coaching and Consulting HRM Stakeholders	7
Change Management	7
Master Thesis Workshop: Supervision	8
Digital Human Resources Management	8



8. Doctoral School

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The Doctoral School of Economics and Business Administration

The Doctoral School of Economics and Business Administration (DSEBA) was established on September 1, 2005, although doctoral education has existed in our faculty for over three decades. Today, it is an active academic community due to its 38 doctoral coordinators, 92 research mentors and over 120 registered doctoral students. The doctoral programs are supported by the effort and involvement of the professors and researchers from the four departments of the faculty: Economics and International Relations; Accounting, Economic Informatics and Statistics; Finance, Money and Public Administration; Business Management, Marketing and Administration.



Mission and Objectives

The mission of the Doctoral School is to ensure a rigorous and nurturing research environment in order to provide development solutions to society through advanced research in Economics and Business Administration.

Open to interdisciplinary research, the Doctoral School will focus on two main areas of research, strongly intertwined with each other: Economics and Business Administration. Even though the two fields have different outcomes, the technical support and the epistemological ground belong to common research fields.

Programs

The doctoral programs develop theoretical and applied competences that are essential for creating relevant research designs and solutions, carrying out studies at micro and macro levels, for both fundamental and applied research solutions.

To achieve our goals, we expect top students to face the challenges of critical thinking, academic excellence and inter-contextual environment. Each of the ten programs *(Accounting, Business Informatics, Cybernetics and Statistics, Economics, Economics and International Business, Finance, Management, Marketing, Administrative Sciences, Business Administration)* combines academic study with research. This four-year period also includes a systematic involvement of PhD students into the development of their academic competencies by participating in research projects of the Faculty and the Doctoral school.

Head of the Doctoral School of Economics and Business Administration

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9. Scientific Research

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General

Scientific research has always been a key activity for the members of the faculty, but rose to the rank of a top-priority after our faculty became more strongly engaged in the national-wide efforts for reshaping the scientific research in the field of economics and business and connecting it to the global stream.

The increase in the quality of scientific research has become a key point in the University's and Faculty's strategy, as the quality, performance and productivity of higher education and university-based research have become a crucial differentiator in the global knowledge economy. The resources allocated by the university toward this goal have increased substantially in the last years, thus all senior and junior staff members and researchers receive financial support for the publication of their papers in high-ranked journals and for participating at top conferences in their field of research.

These efforts contributed to significant increases in the high-quality research outputs, such as: research articles published in core journals in the economics and business field, funds attracted through large research projects, participations at world class conferences. Moreover, the best performers are rewarded each year, being awarded with prizes and the recognition of excellence in their annual evaluation.



Research infrastructure

In the Faculty there are 9 research centres in all major fields of economics and business: finance, accounting and information systems, management, economics and business communication, international economics and European studies, statistics, robotic process automation, Balkan studies, interdisciplinary research. Each research centre organizes various scientific events, such as regular and special seminars, international conferences, dissemination events for research projects etc.

These centres also serve as tutors for students' research centres, providing support in their organization and day-to-day activities. The initiatives of the students' research centres are always supported and the active participation of the students in the research activities is highly stimulated. Each year, numerous students from both undergraduate and postgraduate levels participate in a nation-wide student-written scientific paper contest, informally called "The Olympics", which covers multiple levels and domains, from faculties toward national levels.







Scientific Journals

The Faculty of Economics and Business Administration is currently publishing three scientific journals, with increasing visibility in recent years and improved indexing and ranking. The editorial board members and reviewers are invited based on merit and recognition in the scientific community.

Scientific Annals of Economics and Business (SAEB)

It is a peer-reviewed international open-access journal which publishes scientific/academic papers that cover a broad spectrum of issues related to business and economics. This journal was first published in 1954, which makes it the oldest among the Faculty's journals. Recently rebranded, The SAEB constantly evolved into a well-known journal in SEE and it indexed by Clarivate Analytics. The journal is published four times a year (in March, June, September, and December), under sponsorship, without any submission or publication fees for authors. For additional information access the website **http://saeb.feaa.uaic.ro/** or contact the editorial team at **saeb@uaic.ro**

Journal of Public Administration, Finance and Law (JPAFL)

It is a peer-reviewed, open-access journal that features an interdisciplinary approach in public administration, finance and law, on different levels of analysis, following the philosophy of international interdisciplinary journals. The JOPAFL is published twice a year and indexed in Ebsco, Index Copernicus Journals Master list and CEEOL, among others. Additionally, there are no submission or publication fees. Visit the website **http://www.jopafl.com** or contact the team at **jofpafl@gmail.com** for additional info.

Review of Economic and Business Studies (REBS)

Is is the semiannual peer-review journal of the Doctoral School of Economics and Business Administration of Alexandru Ioan Cuza University of Iași, Romania. The REBS aims at promoting an interdisciplinary approach on a large range of topics, covering economic phenomena and the major intellectual trends in Economics and Business Administration. Unlike specialized journals, REBS promotes cross-disciplinary perspectives, encouraging contributions that integrate economics with business, social sciences, and humanities. Aligned with its mission, the journal welcomes well-informed, empirically grounded and theoretically innovative manuscripts that shed light on economic processes, business development, and their societal implications. Submission guidelines, recommendations and other information can be found on the journal's web page **https://rebs.feaa.uaic.ro/ or from the editors (rebs@feaa.uaic.ro)**

Events

The flagship of the scientific events organized by the FEBA is, by far, the Globalization and Higher Education in Economics and Business Administration (GEBA). This annual conference, usually organized in late October, aims at bringing together academics and researchers from various fields with a keen interest in globalization challenges for higher education. At the same time, the conference provides a venue for an interdisciplinary debate on economic globalization, focused on the current trends in academic research within a larger context of the global impact on society and economy.

The conference distinguishes among other regular or special scientific conferences organized in Romania, firstly through the array of participating scholars, most of them from prestigious academic institutions and research centres from Romania and abroad, and secondly through the quality of presented papers and debates .
If you want to see the current call for papers or to browse the archive of past editions access the Conference's web site http://www.feaa.uaic.ro/geba/ or contact us at geba@feaa.uaic.ro

Apart from the **GEBA Conference,** other scientific conferences, research seminars and events are organized every year, either by the Faculty or by departments and research centres. Some of them, such as the International Conference EUFIRE (http://eufire.uaic.ro/) and the EURINT Conference (http://cse.uaic.ro/eurint) series have become well-known in the scientific community. Additionally, scientific seminars are organized almost every week, providing a venue to researchers from our faculty, foreign researchers and visiting professors for sharing the results of their research and obtaining valuable feedback on it.





10. Facilities for students

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Accommodation

The university has three main campuses for students, conveniently located in close proximity to the university's main buildings.

CAMPUS MAP

http://www.uaic.ro/wp-content/uploads/2014/01/hartacampusEN.pdf

Dormitories are at the heart of our vibrant community, providing a safe environment for students to live, study, socialize and thrive. The rooms are modern, fully furnished and shared by 2 - 4 students. They offer excellent value for money, with a wide range of rooms depending on your preferences and budget. The accommodation fee varies from **€70 to €190**, depending on the room occupancy and facilities. All residences provide access to cooking facilities, study rooms and fast-internet access, offering all of the prerequisites of a well-balanced student life.

Exchange students interested in living in the campus should contact the International Office **(http://www.uaic.ro/en/international/international-students/)**

Alternatively, some students may choose private accommodation which is available for rent throughout the city. Whether you want student life, city life, or somewhere in between, we can help find the place that's right for you.



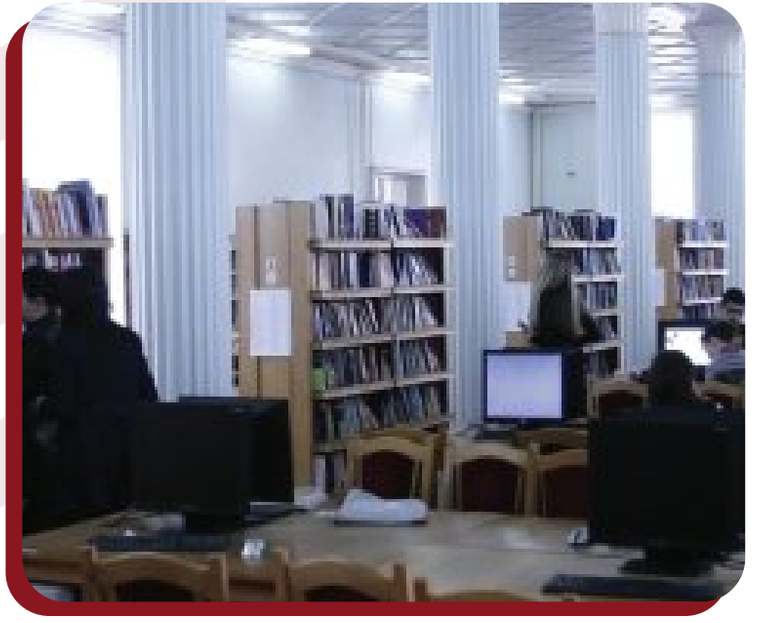
Restaurants



The university offers a wide range of student restaurants, all situated in the vicinity of the various faculties and departments. The service they offer is based on the three mainstays of quality, variety and low prices.

Each campus has its own restaurant, serving tasty, home-like dishes from international and Romanian cuisine at affordable prices, the lowest in the city, the cost for a full-course hot lunch being about €4-5. Additionally, there are a lot of Romanian, international and fast-food restaurants around the campus, where any students can find a large variety of food suitable to their taste.

Libraries



All students registered at Alexandru Ioan Cuza University can have access to the University libraries and to other libraries in Iași.

The main library, with a dedicated branch at each faculty, houses various resources which include books, bound volumes of journals, theses and others, incorporating the key works of reference pertaining to the 15 Faculties.

The Faculty of Economics and Business Administration has an additional library, open only to students registered at FEBA. The library is conveniently located in the main building of the faculty, just one step away from the classrooms. In this library, students can study from an impressive range of books, journals and magazines straight from the shelf or access electronic resources from one of 100 computers available in the study room.

To facilitate the access to academic resources, the library has long opening hours: **08:00-20:00 Monday to Friday** and **08:30-16:00 on Saturday.**

Computer Laboratories, E-Learning and MS Teams Facilities

Computer laboratories are located in the main building of FEBA and can be used for practical teaching related primarily to Business IT, but also for other IT-related subjects, such as Marketing, Financial Markets, Econometrics and many others. Students can use these terminals to access their virtual learning environment, Moodle, which includes the possibility of taking web-based exams for subjects that necessitate it. E-Learning supports authentic learning and assessment in a technologically rich, personalized learning environment across all areas of the curriculum. Additionally, for a closer and faster connection between professors and students, the Faculty provides access to Microsoft Teams, where professors can post announcements related to their courses and communicate directly with students.

The faculty has its own intranet platform (portal) which is used both as an information hub (timetable, exams schedule, jobs and scholarships available, international exchange programs, conferences, workshops etc.) and as a secured environment for many course materials (syllabus, handouts, grades etc.). To access the portal, access the website **https://portal.feaa.uaic.ro/Pages/default.aspx.**

Transportation facilities for students

Despite the significant boom registered in the recent years, Iași is not as crowded as other Romanian cities, so you will find it quite easy to move around Iași by public transportation. All day-time students are entitled to special rates for public transit passes applicable to both buses and trams, with a **90% rebate from the regular price**. As such, a monthly pass allows students to travel all-day-long by public transportation at less than 3€/month. However, if you enjoy walking you will find that many places of interest in Iași can be easily reached by foot.

As for long-distance travelling, all students are entitled to train tickets at 10% of the price all over Romania, as long as the direction of travel is towards the domicile of the student, based only on a special certificate issued by the faculties and an ID card.

Sports and leisure

The student life at FEBA isn't all about work, courses and research. Our faculty promotes a healthy lifestyle experience through sports and recreation facilities, providing modern and fully equipped gym halls, playing fields, fitness and aerobic center, as well as a place where you can play football, volleyball, basketball and tennis (Building D). There are also many possibilities to do sport activities in the city (aerobics, swimming, sauna, massage, fitness clubs, skiing on Copou Hill in winter time, etc).

Student organizations

It is strongly recommended for both full-degree and exchange students to perform volunteering activities during their studies due to the numerous benefits they receive, such as new friendships, campus involvement, professional network expansion, and good, plain fun they can have as a member of the student community.

There are several student organizations within the Faculty and University, such as **Erasmus Student Network (ESN)**, The **Economist Students' League (LSE)** or **AIESEC.**

ESN
Erasmus Student Network

LSE
IASI

AIESEC



11. The City of Iași

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City Highlights

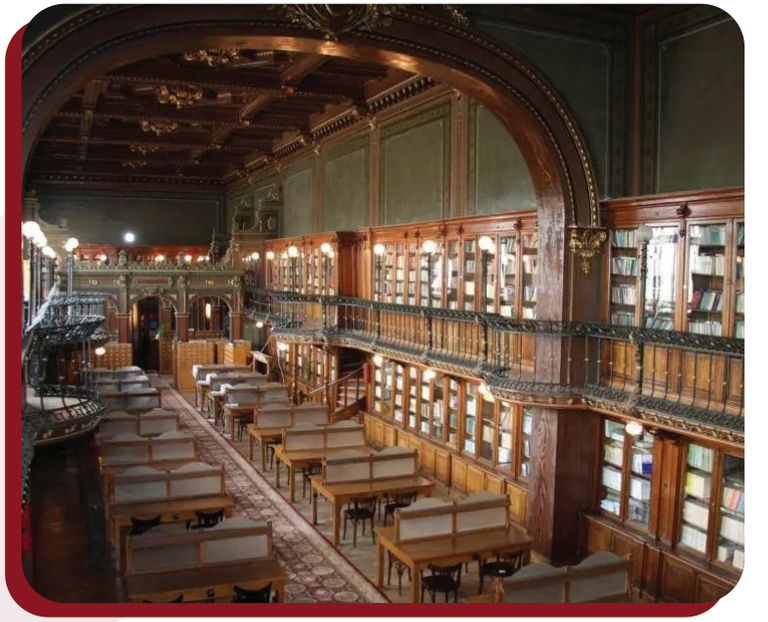
One of the oldest city in Romania, the most important cultural and economic centre of the historical region of Moldavia, Iași is a metropolis in the north-eastern area of the country. Known as The cultural Capital of Romania, a symbol in the Romanian history, Iași was the capital of the Principality of Moldavia, and even capital of Romania for a few years. It has traditionally been one of the leading centres of Romanian social, cultural, academic and artistic life. Home to the oldest Romanian university (Alexandru Ioan Cuza University of Iași) and to the first engineering school, Iași is one of the most important education and research hubs of the country. Today, the city of Iași hosts **5 public universities**: *Alexandru Ioan Cuza University of Iași*, *Gheorghe Asachi Technical University*, *Grigore T. Popa University of Medicine and Pharmacy*, *George Enescu University of Arts* and *Ion Ionescu de la Brad University of Agricultural Sciences and Veterinary Medicine*.

Landmarks

The Palace of Culture is the most representative symbol of Iași. Its architecture follows the neogothic achictectural movement and features a stunning clock tower. The Palace was built between 1906 and 1925 and is based on the ideas of the Romanian architect I.D. Berindei. The building was inaugurated by the King Ferdinand Hohenzollern and served as a headquarters of the Administrative and Justice Palace until 1955. Nowadays, inside the Palace of Culture there are four museums, which are free of charge for all students: the Art Museum, Moldavia's History Museum, the Ethnographic Museum of Moldavia and the Science and Technology Museum.



The Gheorghe Asachi Technical University Library is one of the most beautiful libraries in the world, together with libraries like the New York Public Library, The City Library from Stuttgart, Bibliothèque Nationale De France, Biblioteca Real Gabinete Portugues De Leitura from Rio De Janeiro. The interior wooden architecture can be admired in each day of the year. The design was realized by Petru Poni, a professor of the University, in collaboration with the Swiss architect Louis Blanc. There are more than one million books and volumes that can be accessed any time by everybody and, more than this, the cultural value of the library itself is unfathomable.



The City of a Hundred Churches is another nickname for the city of Iași. Everywhere the eye can see, there are beautiful churches, including the Moldavian Metropolitan Cathedral, Golia Monastery, and the stunning Church of the Three Hierarchs. The oldest, the Princely Saint Nicholas Church, dates from the reign of Stephen the Great (Ștefan cel Mare, 1457-1504). The finest, however, are the 17th century St. Paraschiva Metropolitan Cathedral and Trei Ierarhi Church, the latter being a curious example of Byzantine art, erected in 1635-1639 by Vasile Lupu, its outer walls and twin towers being intricately carved in what many think of as stone lace.



Copou Park. Copou has been the locals' favorite place for late afternoon strolls or morning walks since the second half of the 17th century. In 1834, Copou became the city's first public garden and in 1860, street lamps were installed for the first time. Allegedly, it was here, under his favorite linden tree, that the Romanian National Poet, Mihai Eminescu (1850-1889), wrote some of his best work. The tree stands to this day, besides a bronze bust of the Great Poet.



Iași Botanical Garden is the first Romanian botanical garden, founded in 1856, by the doctor and naturalist Anastasie Fătu. During that time, it had several different locations, but it was moved to its present headquarters, on Copou Hill, in 1963. With a surface of 88 hectares, the Botanical Garden includes the sector of green-houses (with wonderful collections of tropical plants, cactuses, orchids and carnivorous plants), the roses garden (with over 800 species from all over the world), a recreational park and a lake, nesting a total of 7530 species of plants.



How to arrive to Iasi ?

By Train

from any part of the country, by direct trains or via Bucharest. Train journeys between Bucharest and Iași have a high frequency.

By Plane

Iași Airport is the third busiest airport in Romania in terms of passengers' traffic and the most important airport in the region of Moldavia. Iași is connected with the major cities of Romania and with numerous cities, mainly from Europe.

By Coach

from all the counties of Moldavia as well as from Bucharest. There is also a rich offer of fast road transportation, by minibuses, between Iași and the main towns in the area.

Known as the city of seven hills, Iași is ready to show you the perspective of a Romanian city, filled with historical monuments, harmonious ambiance and lots of places to visit.



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